

WELCOME TO



T.206.900.9800 F.206.629-7722

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[www.seattleartistsagency.com](http://www.seattleartistsagency.com)

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# Congratulations on your acceptance to Seattle Talent

We are very excited to welcome you into our growing program of television, film, and modeling workshops. Your commitment to developing your craft is one of the most important steps you'll take on the road to becoming a professional in the entertainment industry.

## First off let's meet the team:

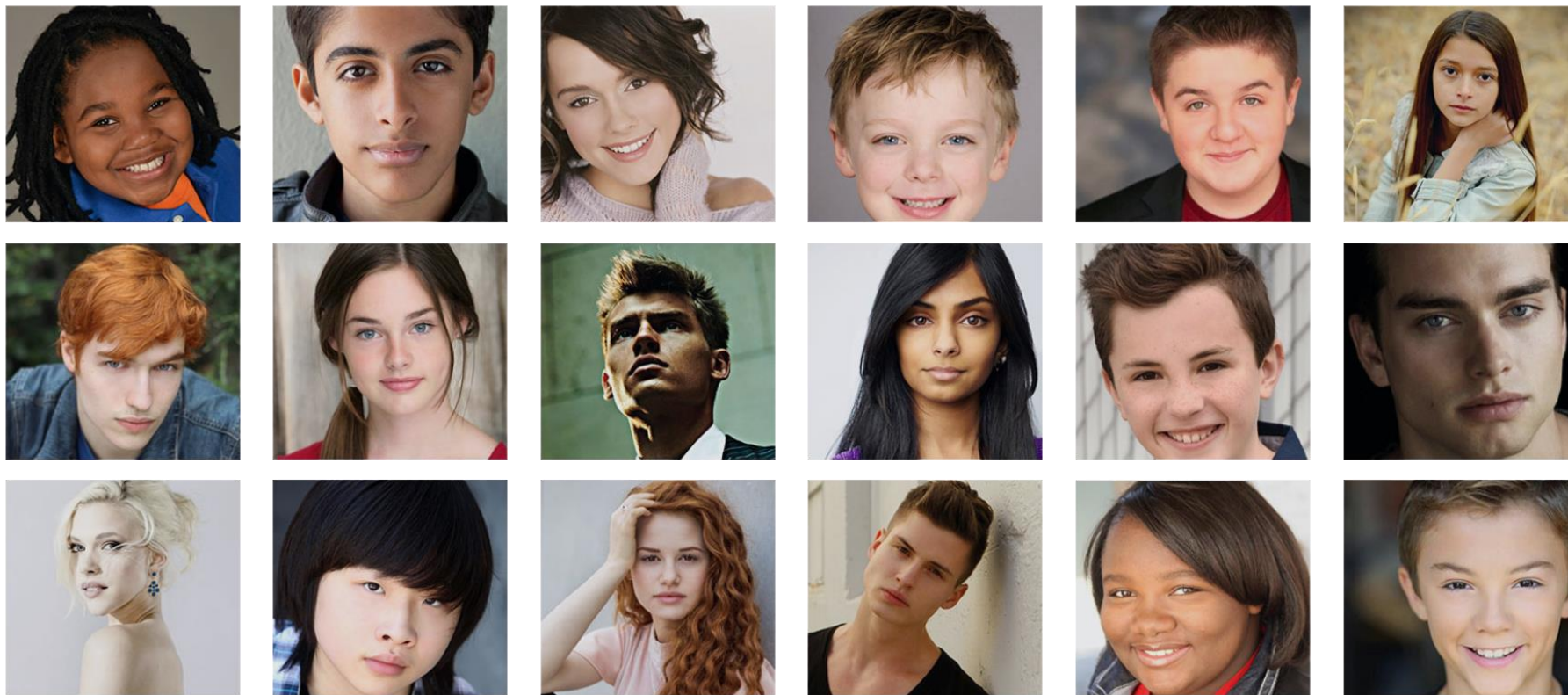
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Megan Bruning	IMTA Director	<a href="mailto:megan@seattletalent.net">megan@seattletalent.net</a>

We all want to make sure your training experience is a positive one. If you have any questions on your workshops, coaches, assignments, photos, or scheduling please email [info@seattletalent.net](mailto:info@seattletalent.net) and the appropriate person will reply to assist you. Please also feel free to contact your Talent Rep if you have any questions.

Our Coaches, who are all working professionals, are here to help you gain the confidence and experience you need to start meeting people in the industry. Your job is to treat this experience with respect. Have fun, but take your work seriously. Let us know if we can help in any way.

We all look forward to working with you!  
The Seattle Talent Team

# Introduction to Seattle Talent



## WHAT IS SEATTLE TALENT?

**Seattle Talent** is an acting and modeling development facility with emphasis on self-improvement and placement of our Talent within the entertainment industry in NY, LA, Miami, and beyond.

Our Direct Booking Department, **Seattle Artists Agency** looks to book local work to enhance our Clients resume when meeting Agencies we work with in the larger media markets.

## WHAT ARE THE GOALS AT SEATTLE TALENT?

Seattle Talent offers professional training for individuals at both introductory and career levels.

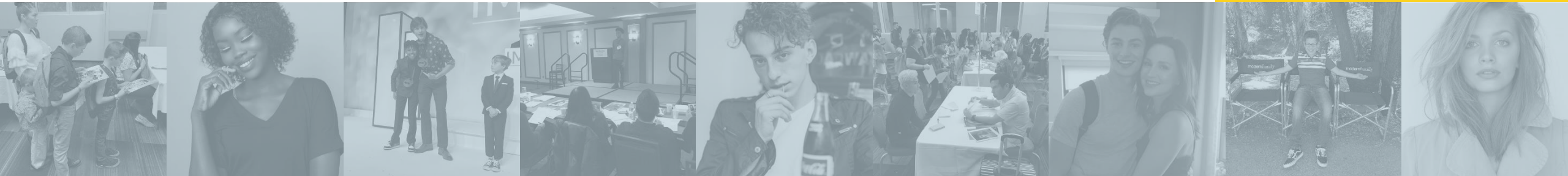
Our studio's goal is to offer a personalized program that gives clients the opportunity to learn about the industry in general, while also concentrating on the areas of most interest to them. At **Seattle Talent** we have more than **20 years of experience** developing our talent and introducing them to local clients, as well as Agents and Managers in larger media markets. **Seattle Talent** encourages confidence, professionalism, self-esteem, public speaking, and positive thinking.

- Seattle Talent students will be well versed in the basics of themselves as much as the basics of the entertainment industry.
- We offer an environment for self-development through positive risk taking.

## HOW DOES THE PROGRAM WORK?

Each new client at Seattle Talent comes to us with a different amount of experience and skills. There are different levels of coaching, not everyone is involved in the same program. Each client also comes to us with different goals. For these reasons, we have created a customizable program.

If you have questions about which workshops you should take next or which workshops you are eligible to take, you should speak to the Studio Director or your Talent Rep.



# Audition Information

**Agency Auditions are the backbone of our success.** Nobody else in the area will introduce you to the amazing agencies, and managers that Seattle Talent will. Whether the auditions are in person or online, in order to make this process a success we need you to be absolutely on top of your game.

## THE BEST WAYS TO FIND OUT ABOUT OUR AUDITIONS ARE

- **Make sure you've given us your email address.** This is the best, fastest way to know everything that is going on. Feel free to give us as many email addresses as you would like to make sure that everyone in the family is informed. **Check these emails DAILY!**
- **Follow us on Facebook and Instagram!** Get daily updates and announcements!

## HOW DO THE AUDITIONS WORK?

**Auditions take place 1-2 times per month usually on Saturdays.** Regardless of level, each Client has the same opportunity to audition. Clients can attend auditions as soon as they want to. Remember, part of what we develop is how to audition; the best way to practice is to attend!

We highly recommend that you be prepared for the audition with a professional headshot (actors) or professional fashion photos (models), and a resume. **Please contact [info@seattletalent.net](mailto:info@seattletalent.net) to schedule your photo shoot.** Until you have your professional photos done, make sure to have a nice snapshot or school photo for the agent.

**All of our auditions happen on Zoom.** Each month you will receive an email with the specifics of the audition and a link you can use to book an appointment. The email will also confirm what, if anything, you should have prepared before you attend. **We will usually receive a callback list within 2 weeks and email that out to our client base as well as contacting anyone on the list with details.**

Follow us on Facebook  
and Instagram!

@ SeattleTalent



# General Rules and Regulations

Congratulations on your acceptance into Seattle Talent! Please familiarize yourself with the rules of conduct so that we can make your experience here the best it can be.

## 1. **Workshop Schedules**

- For **Zoom** workshops you will receive a Zoom invitation for each workshop you sign up for. It will be the same Meeting ID for the entire length of the workshop so keep that information handy.
- You will be sent weekly reminders for your workshops

## 2. **Children's Classes (Ages 5-8)**

- For **Zoom** Workshops you will want to help log on to the meeting and stay close by in case of technical difficulties but should let the kids participate on their own as much as possible.

3. **Please be on time to your workshops.** If you need to miss a session please reply to your weekly reminder email and let us know. If you miss more than three sessions during an 8-week workshop, you may have to reschedule your workshop at a later date.

4. Eating, drinking (except water), or chewing gum is not allowed during Zoom sessions.

5. We ask that parents or friends are not present during Zoom sessions. We have better success working with clients without them feeling nervous or uncomfortable.

6. Please make it a habit to check your Email Facebook, and Instagram for upcoming auditions and notices. These are the only ways you will be notified of auditions, school closures, etc.

## GENERAL RULES AND REGULATIONS (cont'd)

7. **Photo sessions are recommended for all clients.** At the very least, a headshot and resume will be needed to attend auditions. Fees for photo shoots, hair stylists, make-up artists, and printing are not photos included in the cost of your workshops. **Please email [info@seattletalent.net](mailto:info@seattletalent.net) when you are ready to have your pictures done.**
8. The dress code is listed in your Welcome Aboard Packet. You should look professional and age appropriate for all Auditions and Zoom sessions. Even though you are at home for these, you can still look your best!
9. **Zoom Workshops** present an amazing opportunity for us to teach you remotely but comes with it's own challenges.
  - Please make sure to find a spot that has good lighting or invest in a light for your device. (Try to have a light in front of you and not behind you. Avoid sitting in front of a window, as it makes it hard to see you.)
  - Be in an area where you can both sit down and stand up.
  - Try to be in a quiet location away from distractions such as television, music, siblings, etc.
  - Keep your mic turned off unless you are speaking to avoid background noises disrupting the workshops



# Dress Code

You do not need a vast wardrobe to attend our workshops. You should however stay up to date with current fashions. The following guidelines should help you. If you have any questions, please ask. Anyone showing up for workshops dressed inappropriately will be sent home.

## FEMALES (13+)

### Appropriate

Dresses, skirts  
Slacks  
Khakis  
Blouses, Dress Tops  
Sweaters  
Pumps, Flats

### Not Appropriate

Sweat Pants and Shirts  
Anything too bare  
Shorts  
Bare mid-riffs  
Flip Flops

## MALES (13+)

### Appropriate

Slacks  
Khakis, Nice Jeans  
Dress Shirts, Collared shirts  
Sweaters, Cardigans  
Loafers, Dress Shoes, Dress Boots  
Clean Tennis Shoes

### Not Appropriate

Sweat Pants and Shirts  
Faded, baggy, torn jeans  
Casual T-shirts  
Old or faded clothes  
Flip Flops  
Suit and Tie

## CHILDREN (5-12)

### Appropriate

Bright Colors  
Denim or Fashion Tops  
Sweaters, Button Down Shirts  
Clean Sneakers, Shoes with backs  
Docker style slacks

### Not Appropriate

All black outfits  
Sweat Pants and Shirts  
Casual T-shirts and Play Clothes  
Dirty Sneakers/Shoes  
Flip Flops or shoes without backs



# Seattle Artists Agency



**Seattle Artists Agency** is the newest division of Seattle Talent, and is representing actors and models of all ages. Seattle Talent has been the premiere Management, Development and Placement Facility in the area since 1999 and has garnered a stellar reputation for its unmatched industry know-how in selecting, developing, and marketing young talent in the rewarding world of acting, modeling and singing. Our representation extends to the areas (for all ages) of film and television acting, fashion commercial print, and high-fashion runway.

**Seattle Artists Agency regularly books for local companies, such as:** Amazon, Microsoft, CHI Franciscan, T-Mobile, S-DOT, Zulily, Cut.com, KCTS, Sanmar, Zumiez, The City of Redmond, The City of Renton, Seattle Seahawks & Sounders, and *many more*

**Seattle Artists Agency** is also committed to building on the fundamental philosophies and methods inspired by Seattle Talent, such as maintaining credible and tested relationships with some of the biggest agencies in LA, NY, and SF. We have signed our Talent to Wilhelmina, Ford, Stars, JE Models, CESD, Coast to Coast Talent, Trilogy Talent, Mavrick Artists Agency, Clear Talent Group, AEF and Associates, The House of Reps Agency, Hines and Hunt Management, Luber Rocklin Entertainment, and more.

## SEATTLE ARTISTS AGENCY (cont'd)

The first step towards booking local work is getting onto the SAA website. This site will allow you to have your images viewed more easily. Here is what we need from you as soon as you have your professional pictures taken.

### TALENT (all ages)

- A **professional headshot** (commercial, as this will be your featured shot)
- Any other **professional photos** from your photo shoot, including any other good headshots. *Please note, photos MUST be professionally done and approved by Seattle Artists Agency. Self-taken or amateur photos are not appropriate marketing materials.*

**Include:** Height, hair color, eye color, age, clothing sizes (men: jacket, women: dress size, Kids/tweens: normal clothing sizes)

### BUILD YOUR OWN RESUME HERE:

<https://www.seattleartistsagency.com/client-resume-builder/>

*\*Choose option for SAA Profile*

**IF you are having trouble deciding which division you belong to:** Don't worry, we will place you in your most marketable division, and you will still be submitted to all appropriate castings.

Any and all questions about the website or submission process must be directed to [submissions@seattletalent.net](mailto:submissions@seattletalent.net).

### FASHION AND COMMERCIAL MODELS

- At least **4 fashion images** (can include a headshot), plus any images you have from work you have booked (for example Zulily). You need a *minimum* of four, but may send more for us to use, subject to approval of Seattle Artists Agency.

#### **Include:**

- Males - height, hair color, eye color, waist/inseam, neck, shoe, jacket
- Females - height, waist/hips/bust, shoe, hair color, eye color, dress size
- Kids/Tweens - height, hair color, eye color, age, clothing size, shoe size

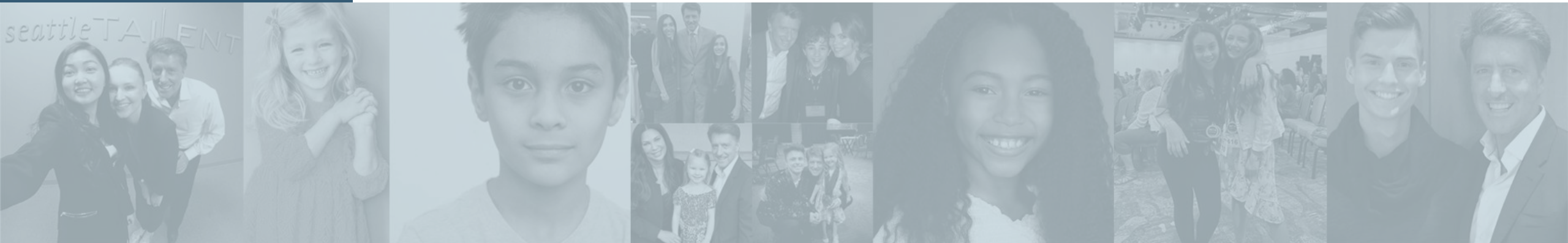
# Owner's Showcase

## THE OWNER'S SHOWCASE AUDITION

As part of our overall marketing plan for new talent, several times per year **Hank Ritter, Owner of Seattle Talent** holds a special Showcase Audition. This is in addition to local casting opportunities and our monthly Agent Days. Within a client's first couple of months of being part of our team, enough time for them to get some experience working on their audition pieces, self taping, and working on their image, we schedule them for this special audition.

Mr. Ritter will reach out to you directly and invite you to come showcase your talent in front of a group of his hand picked favorites. **The list will include local, regional, and national agents, managers, and casting directors.**

The Showcase is used as a launching pad for our new talent to start making a name for themselves in several markets at once, as well as a way for the Ownership and Management to actively engage in your career development.



# ACTING WORKSHOPS



### **TVI**                      **Beginning Commercial Acting**                      **(All Ages)**

This workshop is the basic building block for our entire acting program. No matter what your acting goals are from television commercials to feature films, this will start you on the right course. Topics covered include: Basic auditioning skills, slating, working with copy, finding your mark, articulation and enunciation, working with a camera, and working with props. This workshop will prepare you to audition for casting agents, producers, and directors.

### **TVII**                      **Advanced Commercial Acting**                      **(All Ages)**

This workshop builds on TV I by expanding your knowledge of commercials. Learn the different types of commercials and the intricacies involved with each. Also begin working on more advanced commercial copy introducing two person and multiple person scripts.

### **IMP**                      **Improvisation**                      **(Pre-teen and Older)**

Our Improvisation workshop deals with all aspects of creating a character. Our coaches will teach clients how to realistically create a character for the camera. Topics covered include: listening and reacting, character development, creating as you go, movement, conflict and resolution.

## **WORKSHOPS OFFERED – ACTING (cont'd)**

### **MON**

### **Monologues**

**(All Ages)**

This workshop will prepare students to do various monologues as audition pieces. It is very important to have several monologues prepared because you may be asked to do one at an audition. Our coaches will prepare clients in the art of picking and performing both dramatic and comedic monologues.

### **D&S**

### **Drama & SitCom**

**(Teen and Adult)**

Television acting is very different from theater and film. But there are very different types of television acting. In this workshop we will discuss two very different types of television; drama series and sit-coms. By utilizing scripts from various dramas and sit-coms, we are able to teach the specific acting techniques and timing necessary to perform in these genres. This workshop is meant for the very serious actor and is usually reserved for clients in the Advanced or Career program.

### **FILM**

### **Beginning Film Acting**

**(Teen and Adult)**

Just as television has its intricacies, so does film. The skills necessary to master a two hour feature film are very different and much more complex than those necessary to master a 30 second television commercial. Clients will be taught how and then required to memorize large scripts for performance in class. Clients will be instructed in the manner in which films are made (i.e. non-sequential). They will also learn skills necessary to “get into character” for pieces this large. This workshop is meant for the very serious actor and is usually reserved for clients in the Advanced or Career program.

### **VO**

### **Voice Over**

**(Pre-teen and Older, Career Only)**

This course will help you develop your talent and skills to work behind the microphone. This class offers training for radio, film, television, video games, corporate videos, audiobooks, and more. Whether you are an adult or a child, this course will be fun and help you launch your career as a voiceover talent.



# MODELING WORKSHOPS

## **RW**

### **Runway**

**(Teen and Adult)**

Our runway workshop will match models up with a current industry professional who will teach all the basics for how to walk on the runway. This workshop is generally only open to teens who meet certain requirements. However, Advanced and Career students may still enroll to learn basic poise and grace. Topics covered include: posture, poise, confidence building, basic and more advanced stances and turns, rhythm, timing, choreography, and backstage etiquette.

## **RW II**

### **Advanced Runway**

**(Teen and Adult)**

For those models who are destined (and determined) to be on the runways of New York or Paris, we offer Advanced Runway. This workshop, typically smaller than beginning runway, will go much deeper into choreographing a runway show. After successful completion of this workshop, the models should be able to hold his/her own in any fashion show.

## WORKSHOPS OFFERED - MODELING (cont'd)

### FCP

### Fashion & Commercial Print

(Teen and Adult)

In this workshop, we teach the basics of both fashion print and commercial print. Models will learn about both types of print and be able to distinguish between them in magazines. They will also learn the basics of how to care for skin, hair, and nails. This workshop is taught by an industry professional from the modeling, fashion, and beauty industry. Models will also learn the basics of both fashion and commercial photo shoots, and will be given the opportunity to take and submit photos for critique and improvement.

### MOD

### Basic Modeling

(Pre-teen & Children)

For the younger models, we offer a basic overview of the modeling industry. This workshop will be a combination of runway and commercial print topics. Models will learn the basics of walking for a runway show, including posture, poise, confidence building, and basic poses and turns. They will also learn how a professional photo shoot works, and will be given the opportunity to take and submit photos for critique and improvement.



## WORKSHOPS OFFERED (cont'd)

# BONUS CAREER WORKSHOPS

Bonus Workshops are offered sporadically throughout the year. Check the New Workshop Schedule each month for new additions.

Our Career Program expands on our Basic and Advanced programs by offering a variety of bonus workshops designed to further round out your development.

These workshops and seminars are usually one-day intensives, and discuss topics such as:

- Dialects
- Voice Over Techniques
- Agent Interviewing
- Make Up Tutorials
- Skincare Tutorials
- How to Create a Perfect Self Tape Audition
- How to Pick a Winning Monologue
- Singing Performance Technique
- Vocal Production and Diction
- Managing your Social Media brand
- Q&A sessions with Agents, Managers, Casting Directors, and local Fashion Show Producers



# Self Taping for Auditions

Another tool every Actor needs to have, along with a professional headshot, a resume, is your commercial or monologue prepared by self-taping for online auditions and submissions. A self-taped video, uploaded to a video-sharing site like YouTube or Vimeo so that it can be shared easily by a link, is easy! **Here are some tips and guidelines:**

- Attire: Wear jeans or khakis, and a solid color top. No bright colors, no white or black, and no logos. You do not want anything to distract from you, your face, or your performance. No jewelry and very light makeup for teen and older females. No props or costumes!
- Make sure your hair and makeup are neat, clean, and styled as not to obscure your face or eyes.
- Smile; slate your name, age, and that you are represented by Seattle Talent, pause for a beat, then begin your commercial or monologue. At the end, hold your character for a beat or two, pause, then smile and say thank you.
- Shoot from mid-torso up, and do look directly at the camera, rather look just to the right or left. Most importantly, they want to see you from your shoulders up, of course your face is most important. Have your camera person be absolutely still, and try not to move so that you stay centered in frame.
- Make sure you are standing in front of a blank wall, not in front of a mirror, poster, fireplace, or artwork. They definitely won't be paying attention to you if it looks like a Picasso is behind you. Outdoors is not a good place to tape!
- YouTube and Vimeo are the most common video sharing sites, and both extremely easy to use. For testing, I started from scratch and created new accounts and uploaded a video, and had both done and ready to share in less than ten minutes. Create an account, upload your video, then share the URL on the Agent Day submission page.
- Remember we should be able to hear the actor and the reader clearly. Speak up and make certain there is no ambient noise.

**PRO TIP:** Have great lighting! If you have to remove lampshades or turn on extra lights, then do so! Look for any shadows and make sure they are not across your face.

# Frequently Asked Questions

**Q: I HAVE ALMOST COMPLETED MY WORKSHOP. WHAT DO I DO?**

**A:** Approximately every other month we will email out a list of new workshops available. Simply reply to the email with the requested information to register for your next workshop.

**Q: HOW DO I KNOW WHAT WORKSHOPS I SHOULD TAKE?**

**A:** Your program will be put together based on recommendations from the coaching staff, your Talent Rep, and the Studio Director. Any questions should be directed to the Studio Director.

**Q: HOW WILL I KNOW WHEN THE AGENCY AUDITIONS & CASTINGS ARE?**

**A:** Auditions will always be emailed out to you and posted on our Facebook and Instagram. You must take responsibility for your own success so be proactive about checking for auditions!

**Q: DO I NEED TO NOTIFY YOU IF I AM UNABLE TO ATTEND A WORKSHOP?**

**A:** Please reply to your weekly email reminder, and let us know if you will be unable to attend your workshop.

**Q: DO I NEED TO NOTIFY YOU IF I AM UNABLE TO ATTEND AN AUDITION?**

**A:** You will receive a confirmation email when you sign up for an audition. If you need to change or cancel your appointment, please follow the instructions in your confirmation email, or email [info@seattletalent.net](mailto:info@seattletalent.net) if you cannot find it.

## FREQUENTLY ASKED QUESTIONS (cont'd)

**Q: WHAT DO I DO ABOUT GETTING PICTURES?**

**A:** If you need an actor's headshot or fashion pictures, we can help. Please email [info@seattletalent.net](mailto:info@seattletalent.net) to schedule your photo shoot appointment.

**Q: HOW SOON SHOULD I GET PICTURES?**

**A:** The sooner the better. Auditions will start happening very soon for you. The most professional thing you can do at an audition is to interview with a professional headshot and resume.

**Q: WHAT DO I DO IF I WANT MY CHILD TO TAKE ADDITIONAL WORKSHOPS OTHER THAN WHAT WE STARTED WITH?**

**A:** These questions should be directed to the Studio Director or your Talent Rep. Based on our current needs, your child's performance, and other factors, we will advise you if this is possible.



seattle ARTISTS AGENCY

info@seattletalent.net  
(206)900-9800

## John Smith

### Statistics

**Birthday:** 10/15/2000

**Height:** 6'0"

**Weight:** 170

**Hair Color:** Brown

**Eye Color:** Blue

### Experience

<u>Performance/Event</u>	<u>Role</u>	<u>Company/Organization</u>
Alexa Commercial	Home Office Worker	Amazon
KIMI	Featured Extra	Warner Bros. Pictures
Lineup: Guess Who's a Model	Guesser	Cut.com

**BUILD YOUR OWN RESUME HERE:**

<https://www.seattleartistsagency.com/client-resume-builder/>

### Training



T.206.900.9800 | F.206.629-7722

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