



### CASTING OUTFIT

Women | Black fitted tank top, black or dark blue skinny jeans, and black stilettos

Men | Black fitted t-shirt, black or dark blue skinny jeans, and black combat boots

### SWIM

Women | Black triangle bikini, no string bottoms, and black stilettos

Men | Shirtless, jeans or shorts, and black combat boots/barefoot

**clean hair, down & natural | little to no makeup | minimal or no jewelry**

## LIGHTING

Avoid overhead lighting! This will cause shadows, as well as hurt the overall quality of the photos. Natural Light is the best; in front of a window or taken outside. If taken outside, avoid the time of day where the sun is directly above you! Here is a link to check out an option of ring light if needed: [Ring Light](#)

## BACKDROP

Have a non-distracting, blank background. A solid white wall works best.

## CONTENT

We need headshots (close-ups),  $\frac{3}{4}$  body, and full body. These should all include side profiles as well. You want to mix in some with smiles, and some relaxed. Ensure your feet are not cut off in the full body frame. Minimal posing in digitals is key. Show off your photo movement, but nothing dramatic. Think ecommerce poses. **NO CROPPING OF FULL BODY PHOTOS TO CREATE THE  $\frac{3}{4}$  IMAGE.** All digitals need to be the same photo sizing. If taking with your phone, do not reduce or crop the image size.

## CLOTHING

For Women you will have both swim and a casting outfit. Your casting outfit should be a fitted black tank top and black or dark skinny jeans, no rips or distressing. For swim, a black bikini, no string ties on the side of the bottoms. Black stiletto heels for both looks. For Men, a fitted black t-shirt and black or dark jeans. Nothing too baggy and no rips or distressing. For swim, men can either do shirtless with skinny jeans or a pair of black swim shorts. Black combat boots or dress shoes for casting outfit and barefoot for swim.

## SKIN & HAIR

Make sure your skin is clean, clear and moisturized. Cover any necessary blemishes but keep to a very natural face.

Your hair should be clean, down and natural. For long hair, hold it up and out of your face for your side profiles. Otherwise, keep it back off your shoulders.

**Digitals are a very important part of your modeling portfolio. They take time to nail down so relax, have fun and practice so you can get them right. Be prepared to receive feedback and try a few times. They are needed for most castings, so you'll need to be able to send perfect shots to an agency or casting director when requested, and quickly. They should be updated a few times a year unless there are changes to your measurements or overall appearance.**